



Illicit Trade in the Supply Chain

Please join representatives from U.S. Commercial Service Headquarters, Department of Homeland Security, National IP Center, and private industry for a free webinar on Illicit Trade in the Supply Chain.

Did you know?

In the U.S. counterfeiting has resulted in decreased innovation, loss of trade revenues, higher rates of unemployment, and overall slower economic growth.

The Global value of illicit trade and transnational activities is estimated at 8% - 15% of global GDP, according to the World Economic Forum

- Globally, it is estimated that counterfeiting has resulted in the loss of 2.5 million jobs and more than US \$60 billion in tax revenue losses among the G20 economies.
- Trade in counterfeit and pirated goods has grown from US \$250 billion annually to more than US\$461 billion between 2008 and 2013 – an increase of 80% in a five-year period.
- In the Spring of 2016 90% of U.S. businesses reported to have experienced up to a 10% loss of revenue due to online counterfeit sales

By joining this webinar you will learn about:

- Global and regional trends in the proliferation of global illicit trade - IP theft, illicit transshipments of counterfeit goods.
- Overall impact of illicit trade on the global and domestic economy
- Trends and developments in data gathering and incident reporting
- Existing resources available to consumers and brand manufacturers
- Government and private sector initiatives underway to counter illicit activities resulting from illicit trade.



Presenters:

Kenneth J. Rochford
Homeland Security Investigations
National IPR Coordination Center
Liaison, National Cyber-Forensics and
Training Alliance

Norman Schenk
Vice President
Global Customs Policy and Public Affairs
UPS

Vanessa Neumann
President & CEO
Asymmetrica

Moderator:

Desi Jordanoff
Manager, Special Projects
U.S. Commercial Service
Western Hemisphere

Date: July 26, 2016

Time: 10:00 AM EST

Call-in information:

Dial: 1-877-951-7311

Participant passcode: 6085298

Participants can join the event directly at:

<https://www.mymeetings.com/nc/join.php?i=PWXW8831665&p=6085298&t=c>

URL :

<https://www.mymeetings.com/nc/join/>

Conference number: PWXW8831665

Audience Passcode: 6085298

Webex Required Download

To use WebEx for your operator-assisted conferences, presenters and participants alike **must** have the WebEx Event Manager installed prior to joining. To download, see the instructions on the [WebEx Downloads](#) page.

Questions?

Desi Jordanoff
Direct 202-482-2390
Desi.Jordanoff@trade.gov