

PROMOTE YOUR COMPANY AT CANADA'S PREMIER AUTOMOTIVE INDUSTRY NETWORKING EVENT

FAST FACTS

Event: APMA Annual Conference & Exhibition

Date: June 15, 2016

Location: Windsor, Ontario

Registration Fee: US\$900

Registration Deadline: April 15

ABOUT

The Automotive Parts Manufacturing Association (APMA) 2016 Annual Conference & Exhibition, taking place June 15, 2016 in Windsor, Ontario, is Canada's premier automotive OE supplier manufacturing event. The event brings together over 600 CEO's, senior executives, key purchasers of vehicle manufacturing companies, leading OE automotive component suppliers (Canadian Tier1 and Tier2 manufacturers), international visitors, key industry researchers, and industry suppliers. This year's theme is "Shift Happens – Managing the Next Generation of Auto", and the one-day program includes keynote presentations, workshops, matchmaking meetings, and networking opportunities.

U.S. PAVILION

The U.S. Commercial Service is organizing a U.S. Pavilion at the event to provide a more cost-effective promotional platform and additional support for U.S. auto parts manufacturers and suppliers.

The Pavilion is limited to only 5 companies, so register soon!

BENEFITS

- Meet 600+ CEO's, senior executives, key purchasers of vehicle manufacturing companies, Canadian Tier1 and Tier2 manufacturers, international visitors, key industry researchers and industry suppliers.
- Learn the latest market intelligence and trends from subject-matter experts at the conference program and workshops
- One-on-one B2B matchmaking meeting support
- Opportunity to promote your products & technologies as an exhibitor
- Pre-Event tailored counseling on your companies' business potential in Canada's automotive market
- And much more... !

REGISTER

To register, please contact:
U.S. Commercial Service Toronto
Email: Anya.Yablonska@trade.gov
Tel: 416-595-5412 x 227

Registration Fee: US\$900 for one person

(For any additional participants: CAD\$655 + tax {about US\$580} paid directly to organizer)

Fee Includes: The U.S. Commercial Service Program Package includes table-top exhibition space in the U.S. Pavilion, B2B matchmaking support, marketing briefing and counseling, conference program, consecutive workshops access, and meals)



APMA is Canada's national association representing OEM producers of parts, equipment, tools, supplies and services for the worldwide automotive industry.