

End-to-End Smart Grid Seminar

- Venue: Hilton Hotel, San Francisco Union Square, Continental 1-3
333 O'Farrell Street, San Francisco, CA 94102
- Date: Monday, April 26, 2010
- 8:15am Registration & Networking
- 9:00am Welcoming Remarks - Rod Hirsch, Director, U.S. Commercial Service, Oakland, U.S. Department of Commerce
- 9:20am Dr. George Arnold, National Coordinator for Smart Grid Interoperability, National Institute of Standards & Technology, U.S. Department of Commerce
- 9:45am Hon. Jeffrey Bleich, U.S. Ambassador to Australia
- 10:05am Sila Kiliccote, Program Manager, Building Technologies Department, Lawrence Berkeley National Laboratory - Demand Response Research Center
- 10:30am Break
- 10:45am Tobin Richardson, Director of Smart Energy, Zigbee Alliance
- 11:10am William Brekke, Senior Commercial Officer, U.S. Commercial Service, China
- 11:35am Cynthia Griffin, Senior Commercial Officer, U.S. Commercial Service, Thailand
- 12:00pm Lunch
- 1:30pm Australian Smart Grid Panel – Moderator: Hon. Nigel Warren, Australia Consul-General and Trade Commissioner
Speakers:
- Steve Horne, Co-founder, Solfocus
- David Murphy, Senior Commercial Officer, U.S. Commercial Service, Australia
- Dr. John Cheng, Manager of Low-Carbon Tech R&D, CLP Holdings Co.
- David Struhs, Vice President of Sustainability Strategy, C3
- 2:30pm Smart Grid Funding Panel – Moderator: Eric Wesoff, Senior Analyst, Greentech Media
Speakers:
- Nick Ho, Senior Manager DSM Products - Enabling Technologies, PG&E
- John Randall (Randy) Lewis, Partner, Wilson Sonsini Goodrich & Rosati
- Paul Fox, Principal, CalCEF Clean Energy Angel Fund
- Gene Wang, CEO, People Power
- 3:30pm Break
- 3:45pm U.S. Government Resources Panel – Moderator: Rod Hirsch, U.S. Commercial Service
Speakers:
- Andrew Bennett, Industry Analyst and International Trade Specialist, International Trade Administration, Manufacturing & Services
- Jim Lucchesi, Small Business Development Officer, U.S. Export-Import Bank
- Lida Fitts, Country Manager for East Asia, U.S. Trade Development Agency
- 5:00pm End of Program – Networking