



**19 to 23 October 2016**

**The following U.S. publishers are attending the 2016 Frankfurt Book Fair and are interested in meeting with buyers from around the globe!**

To receive the contact information for the company representative attending the Frankfurt Book Fair, please email [Peter.Sexton@trade.gov](mailto:Peter.Sexton@trade.gov) and list the U.S. publishers you are interested in meeting.

### **SCIENCE, TECHNOLOGY, MEDICAL**

- The American Academy of Orthopaedic Surgeons (Hall 4.2 G68)

<http://www.aaos.org/home.asp>

Founded in 1933, the Academy is the preeminent provider of musculoskeletal education to orthopaedic surgeons and others in the world. It's continuing medical education activities include a world-renowned Annual Meeting, multiple CME courses held around the country and at the Orthopaedic Learning Center, and various medical and scientific publications and electronic media materials.

- National Science Teachers Association (NSTA Press) (Hall 6.0 B29)

[www.nsta.org](http://www.nsta.org)

NSTA provides national and international leadership in science education by identifying the qualities and standards for good science education; these are set forth in the form of position statements, which are used to support the improvement of science education at all levels.

### **EDUCATION**

- Association for Supervision and Curriculum Development (ASCD) (Hall 6.0 B29)

[www.ascd.org](http://www.ascd.org)

Founded in 1943, ASCD (doing business as the Association for Supervision and Curriculum Development) is the global leader in developing and delivering innovative programs, products,

and services that empower educators to support the success of each learner. The association provides expert and innovative solutions in professional development, capacity building, and educational leadership essential to the way educators learn, teach, and lead.

- Association for Talent Development (ATD) (Hall 6.0 B29)

[www.td.org](http://www.td.org)

The Association for Talent Development (ATD) is a professional membership organization supporting those who develop the knowledge and skills of employees in organizations around the world. The association was previously known as the American Society for Training & Development (ASTD).

- Baylor University Press (Hall 6.2 D123)

[www.baylorpress.com](http://www.baylorpress.com)

We at Baylor University Press are passionate about books—books that have a vocation, ones that seek to do "good." In an age that is obsessed with information, we publish, promote, and cultivate wisdom that will help better humanity today and usher in a more promising tomorrow.

- Learning Sciences International (LSI) (Hall 6.0 B29)

[www.learningsciences.com](http://www.learningsciences.com)

Learning Sciences International combines instructional strategies grounded in deep research with advanced web-based technology. We provide research-based professional development, customized initiatives, personalized e-learning, on-site training, research services, and supplementary resources to teachers, leaders, schools, and districts.

- NYU Press (Hall 4.2 F100)

[www.nyupress.org](http://www.nyupress.org)

Making common cause with the best and the brightest, the great and the good, NYU Press aspires to nothing less than the transformation of the intellectual and cultural landscape. Infused with the conviction that the ideas of the academy matter, we foster knowledge that resonates within and beyond the walls of the university.

- Saddleback Educational Inc. (Hall 6.0 C32)

[www.sdlback.com](http://www.sdlback.com)

First and foremost Saddleback started in 1982 as a family-owned business. We are proud that its original values are still in place and the company continues to be run and managed by the same family. We are dedicated. Dedicated to you; the customer. Dedicated to the end-user; the student.

Dedicated to our content; creating the highest quality materials at the lowest possible cost. Dedicated to our design; we really DO judge a book by its cover. Dedicated to our team; if we support each other, our success is limitless. We are Saddleback Educational Publishing and we are dedicated to exceeding your expectations with every interaction you have with us.

- Solution Tree (Hall 4.2 A46)

[www.solution-tree.com](http://www.solution-tree.com)

Solution Tree delivers comprehensive professional development to schools and districts around the world. Solution Tree has empowered K–12 educators to raise student achievement through a wide range of services and products including educator conferences, customized district solutions for long-term professional development, books, videos, and online courses. Last year, more than 25,000 educators attended Solution Tree events on professional learning communities, RTI, assessment, and other topics. Districts that have chosen to partner with Solution Tree are invariably attracted to the quality of our services. We are committed to seeking out and collaborating with the best and brightest thought leaders, associates, and authors to ensure an impactful experience for those who invest in our professional development services.

## **OTHER**

- Bookmag, Inc. (Hall 6.1 D25)

Bookmag is your top source for all your book needs from the U.S. We specialize in trade books, textbooks, remainders/overstocks, library order processing, consolidation and shipping.

- The Book Publishing Company (Hall 6.0 B134)

[www.bookpubco.com](http://www.bookpubco.com)

Book Publishing Company is a community owned press dedicated to publishing books that promote a healthful and sustainable lifestyle. We are located on The Farm in Summertown, Tennessee and have been in business since 1974. BPC titles focus on plant-based nutrition and cooking and feature not only some of the pioneers of soy foods cookery and raw foods but new generations of chefs that are redefining the look and taste of plant-based cuisine. Our vegetarian/vegan cookbooks include ethnic favorites and cover a number of dietary concerns (food sensitivities, diabetes, weight management, etc.). Our Healthy Living imprint offers titles that help people reach optimal health through better nutrition, nontoxic personal and home care, and natural therapies for illnesses.

- Cedar Fort Inc. (Hall 6.0 C42)

<http://www.cedarfort.com>

*Cedar Fort Inc.* began in 1986 with Lyle Mortimer and Lee Nelson working together to release the book *Beyond the Veil, Volume 1*. Since then, Cedar Fort has grown and currently produces uplifting fiction and non-fiction books that are known across the globe. We have a solid catalog of LDS fiction and non-fiction, general release titles, including cookbooks, clean romance, and young adult adventures, and an LDS-oriented product line. Cedar Fort Inc. develops life-enhancing and inspiring ideas and products, and conveys them to customers in the most professional, friendly, and efficient manner while providing for families.

- NBM/ Papercutz (Hall 6.1 E134)

[www.nbmpub.com](http://www.nbmpub.com) and [www.papercutz.com](http://www.papercutz.com)

NBM is a leading critically acclaimed independent graphic novel publisher showcasing the diversity of comics from North America and Europe. The graphic novel genre ranges from fiction, satire, mysteries, classics and non-fiction.

- The Permanent Press (Hall 6.0 C75)

[www.thepermanentpress.com](http://www.thepermanentpress.com)

Founded in 1978 by Martin and Judith Shepard, The Permanent Press committed itself to publishing works of social and literary merit and has, over the years, gained a reputation as one of the finest independent presses in America. The press itself has been cited on three separate occasions for its editorial excellence. The vast majority of our books are new, and these are published under The Permanent Press imprint.

- Project Management Institute (Hall 6.0 B29)

[www.pmi.org](http://www.pmi.org)

The Project Management Institute is a U.S. nonprofit professional organization for project management. The PMI provides services including the development of standards, research, education, publication, networking-opportunities in local chapters, hosting conferences and training seminars, and providing accreditation in project management.

- Sourcebooks (Hall 6.0 A59)

[www.sourcebooks.com](http://www.sourcebooks.com)

Sourcebooks publishes authors in countless subjects and styles, and in formats both classically physical and dynamically digital. The eclectic and exciting breadth of its list—nonfiction in most categories, commercial and historical fiction, romance novels, gift books, college-bound materials, calendars, children’s books and more—is unmatched anywhere. Its future is guided by its continuing commitment to reaching readers with books that will illuminate, inspire and enlighten their lives.

- Trajectory Inc. (Hall 6.0 C59)

[www.trajectory.com](http://www.trajectory.com)

Trajectory partners with eBook distributors to help them identify and acquire new collections of eBooks and audiobooks from around the world to deliver to their customers. Trajectory further assists distributors by utilizing new Natural Language Processing tools to extract keywords and other pertinent information from book content. This process allows Trajectory to deliver an unprecedented level of metadata to address the unique discovery challenges that customers face in identifying new titles. Trajectory also works closely with publishers to help them identify new ways to increase their revenue and overall brand exposure. Our Natural Language Processing engine helps publishers and their readers engage with and understand their books in an entirely new dimension. Above all, Trajectory is focused on building great products and services that are turning the dial on the global publishing world.