



# China International Medical Equipment Fair (CMEF) and... Webinar- Opportunities in China's Medical Device Market

## A Growing Market of Opportunity

The medical device market is one of China's fastest growing industry sectors. In fact, within the last decade, it had an average growth rate of 20%, and in 2013, it surpassed Japan to become the second largest medical device market in the world.

China offers significant potential for U.S. companies. In 2014, the market scale of the medical device market reached around RMB256 billion (roughly USD43 billion), an increase of 21% when compared to 2013, with more than 76 percent of market demand coming from hospitals. Among these, 70 to 75% of the medical devices in Tier-3 hospitals and 66% of that in Tier-2 hospitals were imported from foreign countries. With a growing aging population and increasing health awareness, there is a great potential for the medical device industry in China.

## Webinar: China's Medical Device Market

March 3, 2016; 8:00 - 9:00pm Eastern

- An overview of The China Medical Device Market
- Is your product ready for the China Market? Hear an overview of the current regulatory requirements that must be met to successfully enter the China market.
- How to protect your IPR when exporting medical devices to China
- The 2016 CMEF Show and opportunities for exhibiting U.S. Companies

## CMEF - The Largest Medical Equipment Exhibition in Asia April 17-20, 2016 Shanghai, China

Founded in 1979, and held twice a year, CMEF is the show to connect to all aspects of the Chinese medical industry. The show hosts over 3,800 exhibitors from 26 countries and attracts about 100,000 visitors from over 100 countries. This year U.S. Exhibitors will have access to a variety of Commercial Service activities including:

- On Site Counseling
- Free use of meetings space in the Commercial Service booth
- Free attendance to Commercial Service organized events
- A limited number of fee-based preshow matchmaking services (first come, first serve)

## Registration Information

### Webinar

Date: March 3, 2016  
Time: 8:00 - 9:00pm (Eastern)  
Cost: \$35  
Register: [Click Here](#)

*Please note those not attending CMEF are still welcome to attend the webinar*

### CMEF

Dates: April 17-20, 2016  
Location: Shanghai, China  
[CMEF Website: Click Here](#)

### For information about Exhibiting Contact:

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