

SPONSORSHIPS – Be a Marketing Partner for U.S. Commercial Service Programs

Want to gain exposure to U.S. exporters throughout the Central Valley? The U.S. Commercial Service is offering marketing partnerships that can gain your company maximum exposure to the right people!

Current Partnership Opportunities:



U.S. COMMERCIAL SERVICE

The 2nd Annual Federal Export Resource Conference

International Trade and Finance | August 16, 2016

Partnership Benefits	Gold (\$1500)	Silver (\$750)	Bronze (\$500)
Logo on the program guide and website	X	X	X
Special recognition at the event	X	X	X
Promotional space provided including banner placement	back of the room in main event, reception area and meeting rooms	back of the room at main event and reception area	in Reception area
Advertisements in Commercial Service Event Program Guides	½ Page	¼ Page	
List and contact Information of event attendees and supporting organizations	X		
Maximum exposure during the one-on-one meetings between U.S. companies and Federal Agencies.	X		

Future Sponsorship Opportunities:

- Center for International Trade (CIT) at the World Ag Expo:**
 Main meeting point for 2,000 foreign buyers from over 20 countries. The CIT is where the international visitors will be meeting with their U.S. Commercial Service Delegation Leader, have business meetings, or just relax. Sponsorship includes logo on the program guide and website. Special recognition at the event. List and contact Information of event attendees and supporting organizations. Promotional space provided at the event including banner placement at the back of the room. Advertisements in Commercial Service Event Program Guides (1/2 page). This is a high-traffic period for the people you may want to meet.

Cost: \$3000

Length of Exposure: Three business days (Feb 14-16) from open to close.

Type of Exposure: Logo with a link to your website on the Commercial Service WAE site, table with marketing brochures during show, banner placement at the back of the room.

Estimated Attendance: 2000

For more information, or to become a sponsorship/marketing partner, please contact Bernadette Rojas at Bernadette.Rojas@trade.gov or (559) 341-7137.